

AMERICANS FOR THE ARTS

2019 ANNUAL CONVENTION

Twin Cities, MN | JUNE 13-16, 2019



The times they are a-changin'

CONVENTION INFO

PRECONFERENCES: June 13–14, 2019

CONVENTION: June 14–16, 2019

HEADQUARTERS:

Hilton Minneapolis
1001 Marquette Avenue
Minneapolis, MN 55403

PHONE: (612) 376-1000

HOW TO REGISTER

Three Easy Ways to Register!

- 1 ONLINE** at www.convention.artsusa.org
- 2 FAX** this completed form to 202.371.0424
- 3 MAIL** this completed form to Americans for the Arts
P.O. Box 91261
Washington, DC 20090-1261

MEMBER RATES FOR MAIN CONVENTION

Early-Bird: \$475

Postmarked by April 10, 2019

General: \$575

After April 10, 2019

On-site: \$650

After May 31, 2019

See page 3 for a complete list of registration rates!

Registrations submitted without payment will not be processed. See policies on payments, cancellation, privacy, and more on the last page of the registration form.

To request this or any agency publication in an alternative format, contact Americans for the Arts at 202-371-2830.

REGISTRATION INSTRUCTIONS

Once you have reviewed these instructions, please see Page 2 to complete your registration form.

MEMBERSHIP HAS ITS BENEFITS!

Americans for the Arts professional members receive many valuable benefits throughout the year, including discounted Convention registration rates. If you are not already a member and would like to receive a discount on this event, you may join using this registration form.

Professional Membership: Sign up to become a professional member on this Convention registration form and save \$100 when purchasing a main convention registration.

If you have questions about Membership with Americans for the Arts, please contact us at membership@artsusa.org.

Build your Convention experience with options to bundle and save!

PRECONFERENCE WORKSHOPS

Preconference workshops will begin the morning of June 13 and conclude at 11:00 a.m. on June 14. Each Preconference is considered a separate program from the Convention and must be indicated on the registration form with the proper additional fee as noted on the form.

Here's a tip to save!

Purchase a full Convention registration and save \$75 on your Preconference workshop!

PRECON PLUS

If you would like an expanded Preconference experience, consider registering for Precon Plus. This option allows you to attend your choice of one Preconference **plus** all of Friday's main Convention programming for one flat rate! In addition to the standard Preconference programming, Precon Plus includes the Convention Opening Keynote & Luncheon, Friday concurrent sessions, and the Friday evening Opening Reception.

ONE-DAY RATES

Don't have time to attend the full Convention? Pick Friday or Saturday and attend for only \$275. You must specify which day you will attend on the registration form. One-Day registrations are permitted for a single day's attendance and **cannot be combined into a two-day registration**. No other discounts or promotions apply to, or can be combined with One-Day rate registrations.

EXHIBITOR REGISTRATION

Registration for exhibitors at the Annual Convention is completed only after an organization has submitted its exhibitor contract. If you are interested in exhibiting, contact us at exhibits@artsusa.org.

SPEAKER REGISTRATION

Registration for speakers is required. Americans for the Arts staff will reach out to speakers with instructions and details. Please contact us at speakers@artsusa.org if you have any questions.

STUDENT REGISTRATION

Students, both part-time and full-time, are eligible to attend the Convention at a special student rate of \$250. Students must use the paper form to register and must also submit a photocopy of a valid student ID from an accredited, degree-granting college or university to be eligible. No other discounts or promotions apply to, or can be combined with, student rate registrations.

ARTVENTURES

ARTventure tours are special, off-site, educational opportunities for Convention attendees and their guests. Advanced signup and a registration fee is required for each participant. Select three tours and rank them in order of your preference. Americans for the Arts will try to accommodate your first-choice tour. Space is limited.

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REGISTRATION FORM

Americans for the Arts ID

To find your ID number, visit AmericansForTheArts.org and click 'log-in' at the top of the right sidebar. Follow the prompts to either create an account or reset your password if you don't have your login credentials. Once logged in, click 'My Account' in the upper right hand corner and you will find your ID number under 'Individual Information.'

Please complete all of the contact information below. Fields in bold will be shared with other attendees.

New Contact Information Please do not include my contact information in the participants list.

Last Name	First Name	Middle Initial
Badge Name <i>(If Different)</i>	Title	
Organization		
Mailing Address		
City/State	Zip	
E-mail Address <i>(Must provide for confirmation communication)</i>		Website
Phone	Twitter Handle	

Please indicate your membership status.

- I am an Individual Member of Americans for the Arts, or I am a member beneficiary under my organization's membership.
- I would like to join Americans for the Arts and receive the member rate for this event *(a savings of \$100)* as well as other benefits throughout the year.

Select membership type and level:

Organizational Membership *(suggested levels by no. of paid staff):* 0-1 (\$75) 2-5 (\$200) 6-10 (\$300) 11-15 (\$750) 16-30 (\$1,250)

Individual Membership: \$75 Colleague \$150 Innovator \$250 Entrepreneur

I do not wish to add a membership at this time.

For additional membership information, please visit www.AmericansForTheArts.org/Membership or call us at 202.371.2830. **SUBTOTAL \$** _____

PROFESSIONAL MEMBERSHIP

ARTS ACTION FUND MEMBERSHIP

YES, I want to become a FREE advocate member of the Arts Action Fund.

The Americans for the Arts Action Fund is a separate 501(c)(4) political advocacy organization ensuring the arts and arts education are nurtured and funded in America. Please visit www.ArtsActionFund.org for more information.

Gender: Male Female I prefer to self-identify: _____

Do you consider yourself: an Emerging Leader a Mid-Career Leader an Executive Leader Other: _____

How did you hear about the Annual Convention?

Previous attendee Colleague E-mail Brochure www.AmericansForTheArts.org Social Media Other: _____

Primary Job Function: CEO Operations/Finance Advocacy Arts Education Public Art Development Membership Marketing
Other: _____

What year did you enter the arts field? _____

Do you identify as a person with a disability? Yes No If yes, please describe: _____

Race/Ethnicity: American Indian/Alaska Native Asian Black/African American Hispanic/Latino White/Non-Hispanic
Native Hawaiian/Pacific Islander Multi-Racial/Multi-Ethnic/No Single Category

Age Range: Younger than 18 18-24 25-44 45-64 65+

Political Affiliation: Democrat Republican Libertarian Green Unaffiliated, but registered Not registered Prefer to self-identify

DEMOGRAPHICS

Many of our corporate and foundation underwriters require us to report on aggregate demographics for our events. Please provide the following optional information.

I have dietary requests (check all that apply): Vegetarian Vegan Pescatarian Peanut Allergy Non-Dairy Gluten Free Other: _____

I require accommodations due to a disability* *(Please give details on any needed accommodations)*

DIETARY/ ACCESSIBILITY REQUIREMENTS

* a staff member will contact you before the Convention to discuss arrangements.

ANNUAL CONVENTION REGISTRATION FEES

Please select your choice

JUNE 15-17

	Professional Member	Nonmember	Student**	One-Day*** Select One: Fri Sat	
EARLY-BIRD Postmarked by 4/10/2019	\$475	\$575	\$250	\$275	
GENERAL Postmarked by 5/31/2019	\$575	\$675	\$250	\$325	
ON-SITE After 5/31/2019	\$650	\$750	\$325	\$400	

**Student rate is available for full- or part-time students at an accredited academic institution. Please provide proof of enrollment at time of registration.

***One-Day registration is available for a single day's attendance at the Convention (Friday or Saturday only), and cannot be combined into a two-day registration.

SUBTOTAL \$ _____

THREADS

Are you an *emerging leader*, a *mid-career leader*, a *rural arts leader*, or interested in *arts education*? Sign up for a Thread and take part in a special virtual community of your peers, access advance readings, get invited to special meet-ups during the Annual Convention, and more. The Thread activities are only available to main Convention registrants who fit the criteria.

THREADS (PLEASE SELECT ONE)

EMERGING LEADERS Are you under 35 or less than five years into your arts administration career? Join this Thread!
MID-CAREER LEADERS Post-emerging, but still looking for community and capacity building? Join this Thread!
RURAL ARTS LEADERS Tackling rural arts issues? Join this Thread!
ARTS EDUCATION Interested in the latest local, state, and national trends in arts education? Join this Thread!

For more information about the Threads, including the specific activities associated with each, please visit convention.artsusa.org/threads. Threads incur no additional cost.

PRECONFERENCE REGISTRATION FEES

Please select your choice

JUNE 13-14

Which Preconference would you like to attend? (Please select one) Public Art Intercultural Leadership	WITH CONVENTION		PRECON PLUS*		PRECON ONLY	
	Member	Nonmember	Member	Nonmember	Member	Nonmember
EARLY-BIRD Postmarked by 04/10/2019	\$200	\$250	\$550	\$600	\$275	\$325
GENERAL Postmarked by 05/31/2019	\$250	\$300	\$650	\$700	\$325	\$375
ON-SITE After 05/31/2019	\$300	\$350	\$700	\$750	\$375	\$425

* For more information about Precon Plus, please refer to page 1.

SUBTOTAL \$ _____

PUBLIC ART PRECONFERENCE TOURS*

JUNE 13

* Required for Public Art Preconference attendees **only**—you are required to rank the following free tours. Public Art Preconference Tours are off-site sessions designed to give attendees an in-depth study of specific topics.

Please RANK preferred tours in order of first, second, and third choice.

- ___ Tour 1: Artist-Municipal Partnerships: Creative CityMaking & City Artist Deep Dives
- ___ Tour 2: Small Scale Public Art Interventions in St. Paul
- ___ Tour 3: 38th & Chicago: How Artists are Transforming Place
- ___ Tour 4: Public Art in the Suburbs of the Twin Cities

ARTVENTURES*

See Policies and Procedures on page 4 for information, regulations, and refund policies.

JUNE 15

ARTventure tours are special, off-site educational opportunities for Convention attendees and their guests. Attendees may register only one guest for an ARTventure tour. A registration fee is required for each participant.

All ARTventures will take place on Saturday, June 15, 2019. ARTventure tours run concurrently with each other and also with programmed sessions. Attendees will only be confirmed for one ARTventure.

ARTventure Tour: \$60 per person

Attendees may purchase an ArtVenture ticket for a guest by contacting AFTA Registration at events@artsusa.org or at on-site registration. Tickets will be available on a first-come, first-served basis.

Please RANK preferred tours in order of first, second, and third choice.

- ___ Tour 1: Unseen Prince
- ___ Tour 2: From the World to Lake Street
- ___ Tour 3: Feeding the Creative Spirit
- ___ Tour 4: Doing It for Ourselves - Artist-Led Spaces
- ___ Tour 5: Youth Are Here!
- ___ Tour 6: Dreaming to Making in the Creative Enterprise Zone
- ___ Tour 7: Reimagining Suburbia
- ___ Tour 8: The City as a Book
- ___ Tour 9: How to Make a Festival and a Protest
- ___ Tour 10: Radical Hospitality: Culture, Community, and Cuisine

Please specify any mobility or accessibility requirements

* You must be a Convention registrant on Saturday to participate.

For more information, visit convention.artsusa.org/schedule/artventures.

SUBTOTAL \$ _____

PAYMENT

Registration is not complete until payment is processed. Please see purchase order policy on page 4.

Credit Card (please select one of the following):	American Express	Visa	MasterCard	Discover
Credit Card Number				Exp. Date
Cardholder Name (Please print)				Signature
Personal Check (made payable to Americans for the Arts)				
Government Purchase Order Number				
				Please attach copy of the PO to this form
				GRAND TOTAL \$ _____

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POLICIES AND PROCEDURES

ADMISSION

You are required to wear your name badge to all Preconference and main Convention events. Admission will be denied to those without a badge. Replacement badges must be purchased at the registration desk for \$50.

CANCELLATION AND REFUND POLICY

All requests for refunds must be made in writing or via e-mail to Americans for the Arts c/o Meetings and Events by the registrant. Full refunds, minus a \$50 administrative fee, will be issued to all valid requests received by May 31, 2019. Refund requests, including ARTventure tours, submitted after this deadline will not be considered. However, substitutions will be accepted and should also be made in writing or via e-mail to Meetings and Events at events@artsusa.org.

CONFIRMATION

All attendees who provide an e-mail address will receive confirmation of registration via e-mail. Please review confirmation notices carefully. If you have not received a confirmation notice within three weeks of submitting your registration, or if you wish to change your registration information, contact us at events@artsusa.org.

GUEST TICKETS

Attendees can purchase guest tickets for the following events:

- Friday, June 14, 2019
Opening Keynote Luncheon - \$80
Opening Reception - \$65
- Saturday, June 15, 2019
Keynote/Networking Lunch - \$80
ArtVentures - \$60
- Sunday, June 16, 2019
Closing Keynote - \$50

Guest tickets can be purchased in advance by contacting AFTA Registration at events@artsusa.org or at on-site registration. Guest tickets will be available on a first-come, first-served basis. All guest must present their purchased tickets when attending any of the guest-ticketed events.

OFF-SITE TOURS

All tours affiliated with Preconference and Convention events may be limited by availability, and are offered on a first-come, first served basis. We cannot ensure a seat on any tour until you have received confirmation, and a ticket for that tour. If you are ticketed for an off-site tour that is cancelled due to lack of participation, you will be placed in the

next available tour of interest to you and notified via e-mail. Cancellation of attendance by any individual follows the same policies as Convention registration.

PRIVACY POLICY

Registrant contact information, including e-mail addresses, will be shared with other registrants through the Participants List. Please see the Americans for the Arts Privacy Statement on our website for more information: AmericansForTheArts.org/privacy.

PURCHASE ORDER POLICY

If you are using a government-issued purchase order to pay your registration fee, and if it has not been paid at the time of arrival on-site, you will need to secure the registration with a credit card before your registration materials will be released to you. We will place a hold on that credit card for the fee until the purchase order has been paid. If the purchase order is not paid within 60 days of conclusion of the event, we will charge the credit card on file.

MEETING SAFETY & RESPONSIBILITY POLICY

Americans for the Arts is committed to providing a safe, productive, and welcoming environment for all meeting participants. All participants, including but not limited to, attendees, speakers, volunteers, exhibitors, Americans for the Arts staff, service providers, and others are expected to abide by the Meeting Safety & Responsibility Policy. This Policy applies to all Americans for the Arts meeting-related events, including those sponsored by external organizations but held in conjunction with Americans for the Arts events, in public or private facilities.

PHOTOGRAPHY, AUDIO, AND VIDEO CONSENT CLAUSE

Attendance or participation in Americans for the Arts meetings and events or other activities constitutes an agreement by the registrant or attendee to Americans for the Arts' use and distribution (both now and in the future) of the registrant or attendee's image and voice in photographs, audio, video, and electronic reproductions of such events and activities by Americans for the Arts and other third parties, including but not limited to the venue and local host.

HARASSMENT POLICY

Americans for the Arts is dedicated to a harassment-free experience for all conference participants and does not tolerate harassment in any form. Harassment is any oral, written, physical, or other form of conduct that denigrates, seeks to intimidate or coerce, discriminates against

or shows hostility toward any person on the basis of race/ethnicity, religion, age, gender, gender expression or identity, socioeconomic status, disability, sexual orientation, citizenship status, geography, place of origin, marital status, familial status or other personal characteristics. To learn more, visit: AmericansForTheArts.org/harassment-policies.

COMMITMENT TO EQUITY, INCLUSION, AND ACCESSIBILITY

To support a full creative life for all, Americans for the Arts commits to championing policies and practices of cultural equity that empower a just, inclusive, and equitable nation. In that spirit, we are committed to making our meetings and events as equitable and inclusive as possible.

Attendees needing accommodations, including wheelchair access, hearing and visual aids, dietary needs, etc., should indicate those needs on the registration form or may contact us at events@artsusa.org. We ask that you make us aware of your needs as early as possible.

In addition, we have enacted improved ways for all to fully participate:

- We offer a variety of scholarship opportunities to provide greater access to our meetings and events.
- We also record and archive our keynote presentations for free on our YouTube channel when possible for those unable to attend.
- Americans for the Arts will live caption all of our main keynote presentations and provide transcripts (when able) of keynotes available after the event.
- Our hotels for meetings and events are ADA-accessible, as are our off-site receptions, and we offer ADA-accessible options for certain tours as possible.
- We also require all panelists and audience participants to use microphones during sessions for ease of hearing.
- Americans for the Arts works to ensure that requests for accommodation are met to provide an accessible event for all.