

2018 ANNUAL CONVENTION

Denver, CO | JUNE 14-17, 2018



CONVENTION INFO

PRECONFERENCES: June 14-15, 2018

CONVENTION: June 15-17, 2018

HEADQUARTERS:

**The Hyatt Regency Denver
at the Colorado Convention Center**
650 15th Street
Denver, CO 80202

PHONE: (303) 436-1234

HOW TO REGISTER

Three Easy Ways to Register!

1 ONLINE at
www.convention.artsusa.org

2 FAX this completed form to
202.371.0424

3 MAIL this completed form
to Americans for the Arts
P.O. Box 91261
Washington, DC 20090-1261

MEMBER RATES FOR MAIN CONVENTION

Early-Bird: \$475

Postmarked by April 11, 2018

General: \$575

After April 11, 2018

On-site: \$650

After June 1, 2018

*See page 3 for a complete list
of registration rates!*

Registrations submitted without payment will not be processed. See policies on payments, cancellation, privacy, and more on the last page of the registration form.

To request this or any agency publication in an alternative format, contact Americans for the Arts at 202-371-2830.

REGISTRATION INSTRUCTIONS

Once you have reviewed these instructions, please see Page 2 to complete your registration form.

MEMBERSHIP HAS ITS BENEFITS!

Americans for the Arts professional members receive many valuable benefits throughout the year, including discounted Convention registration rates. If you are not already a member and would like to receive a discount on this event, you may join using this registration form.

Professional Membership: Sign up to become a professional member on this Convention registration form and save \$100 when purchasing a main convention registration.

If you have questions about Membership with Americans for the Arts, please contact us at membership@artsusa.org.

**Build your Convention
experience with options
to bundle and save!**

PRECONFERENCE WORKSHOPS

Preconference workshops will begin the morning of June 14 and conclude at 11:00 AM on June 15. Each Preconference is considered a separate program from the Convention and must be indicated on the registration form with the proper additional fee as noted on the form.

Here's a tip to save!

Purchase a full convention registration and save \$75 on your Preconference workshop!

PRECON PLUS

If you would like an expanded Preconference experience, consider registering for Precon Plus. This option allows you to attend your choice of one Preconference **plus** all of Friday's main Convention programming for one flat rate! In addition to the standard Preconference programming, Precon Plus includes the Convention Opening Keynote & Luncheon, Friday concurrent sessions, and the Friday evening Opening Reception.

ONE-DAY RATES

Don't have time to attend the full Convention? Pick Friday or Saturday and attend for only \$275. You must specify which day you will attend on the registration form. One-Day registrations are permitted for a single day's attendance and **cannot be combined into a two-day registration**. No other discounts or promotions apply to, or can be combined with One-Day rate registrations.

EXHIBITOR REGISTRATION

Registration for exhibitors at the Annual Convention is completed only after an organization has submitted its exhibitor contract. If you are interested in exhibiting, contact us at exhibits@artsusa.org.

SPEAKER REGISTRATION

Registration for speakers is required. Americans for the Arts staff will reach out to speakers with instructions and details. Please contact us at speakers@artsusa.org if you have any questions.

STUDENT REGISTRATION

Students, both part-time and full-time, are eligible to attend the Convention at a special student rate of \$250. Students must use the paper form to register and must also submit a photocopy of a valid student ID from an accredited, degree-granting college or university to be eligible. No other discounts or promotions apply to, or can be combined with, student rate registrations.

ARTVENTURES

ARTventure tours are special, off-site, educational opportunities for Convention attendees and their guests. Advanced signup and a registration fee is required for each participant. Select three tours and rank them in order of your preference. Americans for the Arts will try to accommodate your first-choice tour. Space is limited.

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REGISTRATION FORM

Americans for the Arts ID

To find your ID number, visit AmericansForTheArts.org and click 'log-in' at the top of the right sidebar. Follow the prompts to either create an account or reset your password if you don't have your login credentials. Once logged in, click 'My Account' in the upper right hand corner and you will find your ID number under 'Individual Information.'

Please complete all of the contact information below. Fields in **bold** will be shared with other attendees.

New Contact Information Please do not include my contact information in the participants list.

Last Name	First Name	Middle Initial
Badge Name (If Different)	Title	
Organization		
Mailing Address		
City/State	Zip	
E-mail Address (Must provide for confirmation communication)	Website	
Phone	Twitter Handle	

PROFESSIONAL MEMBERSHIP

Please indicate your membership status.

I am an Individual Member of Americans for the Arts, or I am a member beneficiary under my organization's membership.

I would like to join Americans for the Arts and receive the member rate for this event (a savings of \$100) as well as other benefits throughout the year.

Select membership type and level:

Organizational Membership (suggested levels by no. of paid staff): 0-1 (\$75) 2-5 (\$200) 6-10 (\$300) 11-15 (\$750) 16-30 (\$1,250)
Individual Membership: \$75 Colleague \$150 Innovator \$250 Entrepreneur

I do not wish to add a membership at this time.

For additional membership information, please visit www.AmericansForTheArts.org/Membership or call us at 202.371.2830.

SUBTOTAL \$ _____

ARTS ACTION FUND MEMBERSHIP

YES, I want to become a FREE advocate member of the Arts Action Fund.

The Americans for the Arts Action Fund is a separate 501(c)(4) political advocacy organization ensuring the arts and arts education are nurtured and funded in America. Please visit www.ArtsActionFund.org for more information.

DEMOGRAPHICS

Many of our corporate and foundation underwriters require us to report on aggregate demographics for our events. Please provide the following optional information.

This is my first Americans for the Arts Annual Convention: Yes No **Gender:** Male Female I prefer to self-identify: _____

Do you consider yourself: an Emerging Leader a Mid-Career Leader an Executive Leader Other: _____

How did you hear about the Annual Convention?

Previous attendee Colleague E-mail Brochure www.AmericansForTheArts.org Social Media Other: _____

Primary Job Function: CEO Operations/Finance Advocacy Arts Education Public Art Development Membership Marketing

Other: _____

What year did you enter the arts field? _____

Do you identify as a person with a disability? Yes No If yes, please describe: _____

Race/Ethnicity: American Indian/Alaska Native Asian Black/African American Hispanic/Latino White/Non-Hispanic
Native Hawaiian/Pacific Islander Multi-Racial/Multi-Ethnic/No Single Category

Age Range: Younger than 18 18-24 25-44 45-64 65+

Political Affiliation: Democrat Republican Libertarian Green Unaffiliated, but registered Not registered Prefer to self-identify

DIETARY/ ACCESSIBILITY REQUIREMENTS

I have dietary requests (check all that apply): Vegetarian Vegan Pescatarian Peanut Allergy Non-Dairy Gluten Free Other: _____

I require accommodations due to a disability* (Please give details on any needed accommodations)

* a staff member will contact you before the Convention to discuss arrangements.

ANNUAL CONVENTION REGISTRATION FEES

Please select your choice

JUNE 15-17

	Professional Member	Nonmember	Student**	One-Day***	
				Select One:	Fri Sat
EARLY-BIRD Postmarked by 4/11/2018	\$475	\$575	\$250	\$275	
GENERAL Postmarked by 6/01/2018	\$575	\$675	\$250	\$325	
ON-SITE After 6/01/2018	\$650	\$750	\$325	\$400	

** Student rate is available for full- or part-time students at an accredited academic institution. Please provide proof of enrollment at time of registration.
*** One-Day registration is available for a single day's attendance at the Convention (Friday or Saturday only), and cannot be combined into a two-day registration.

SUBTOTAL \$ _____

THREADS

Are you an **emerging leader**, a **mid-career leader**, a **rural arts leader**, or interested in **arts education**? Sign up for a Thread and take part in a special virtual community of your peers, access advance readings, get invited to special meet-ups during the Annual Convention, and more. The Thread activities are only available to main Convention registrants who fit the criteria.

THREADS (PLEASE SELECT ONE)

EMERGING LEADERS Are you under 35 or less than five years into your arts administration career? Join this Thread!	
MID-CAREER LEADERS Post-emerging, but still looking for community and capacity building? Join this Thread!	
RURAL ARTS LEADERS Tackling rural arts issues? Join this Thread!	
ARTS EDUCATION Interested in the latest local, state, and national trends in arts education? Join this Thread!	

For more information about the Threads, including the specific activities associated with each, please visit <http://convention.artsusa.org/threads>. Threads incur no additional cost.

PRECONFERENCE REGISTRATION FEES

Please select your choice

JUNE 14-15

Which Preconference would you like to attend? (Please select one) Public Art Equitable Grantmaking Creative Youth Development	WITH CONVENTION		PRECON PLUS*		PRECON ONLY	
	Member	Nonmember	Member	Nonmember	Member	Nonmember
EARLY-BIRD Postmarked by 4/11/2018	\$200	\$250	\$550	\$600	\$275	\$325
GENERAL Postmarked by 06/01/2018	\$250	\$300	\$650	\$700	\$325	\$375
ON-SITE After 06/01/2018	\$300	\$350	\$700	\$750	\$375	\$425

* For more information about Precon Plus, please refer to page 1.

SUBTOTAL \$ _____

PUBLIC ART PRECONFERENCE TOURS*

JUNE 14

* Required for Public Art Preconference attendees **only**—you are required to rank the following free tours. Public Art Preconference Tours are off-site sessions designed to give attendees an in-depth study of specific topics.

Please RANK preferred tours in order of first, second, and third choice.

- ___ Tour 1: From Proposal to Fabrication: Making Public Art
___ Tour 2: Neighborhood Placemaking: Temporary Projects for Permanent Impact
___ Tour 3: River North (RiNo) Mural Projects

ARTVENTURES*

See Policies and Procedures on page 4 for information, regulations, and refund policies.

JUNE 16

ARTventure tours are special, off-site educational opportunities for Convention attendees and their guests. Attendees may register only one guest for an ARTventure tour. A registration fee is required for each participant.

All ARTventures will take place on Saturday, June 16, 2018. ARTventure tours run concurrently with each other and also with programmed sessions. Attendees will only be confirmed for one ARTventure.

ARTventure Tour: \$60 per person

Guest Name (only one guest per attendee)

Please specify any mobility or accessibility requirements

* You must be a Convention registrant on Saturday to participate.
For more information, visit convention.artsusa.org/schedule/artventures.

Please RANK preferred tours in order of first, second, and third choice.

- ___ Tour 1: The Art of Healing: Innovations in Art, Therapy & Wellness
___ Tour 2: Five Points: Art, History & Culture in the Harlem of the West
___ Tour 3: Colorado Rocks! The Burgeoning Music Scene and *Rolling Stone's* Best Amphitheater in America
___ Tour 4: New Models for Downtown Arts: Denver Theatre District & The Next Stage
___ Tour 5: New Voices: How Immigrant Communities are Impacting Aurora's Art Scene
___ Tour 6: Creative Youth Development & Urban Communities: The Mariposa Story
___ Tour 7: Site-Specific: Social Impact through the Arts in Curtis Park
___ Tour 8: Spin Art: Public Art Tour by B-Cycle
___ Tour 9: Latino Art, Culture & History in Denver

SUBTOTAL \$ _____

GUESTS

Individual tickets are available for guests. One guest per registrant only please.

Friday, June 15, 2017

Opening Keynote & Luncheon \$100
Opening Reception \$80

Sunday, June 16, 2017

Closing Keynote \$50

Guest Name (only one guest per attendee)

SUBTOTAL \$ _____

PAYMENT

Registration is not complete until payment is processed. Please see purchase order policy on page 4.

Credit Card (please select one of the following): American Express Visa MasterCard Discover

Credit Card Number _____ Exp. Date _____

Cardholder Name (Please print) _____ Signature _____

Personal Check (made payable to Americans for the Arts)
Government Purchase Order Number _____

Please attach copy of the PO to this form

GRAND TOTAL \$ _____

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POLICIES AND PROCEDURES

ADMISSION

You are required to wear your name badge to all Preconference and Convention events. Admission will be denied to those without a badge. Replacement badges must be purchased at the registration desk for \$50.

CANCELLATION AND REFUND POLICY

All requests for refunds must be made in writing or via e-mail to Americans for the Arts c/o Meetings and Events by the registrant. Full refunds, minus a \$50 administrative fee, will be issued to all valid requests received by June 1, 2018. Refund requests, including ARTventure and guest tickets, submitted after this deadline will not be considered. However, substitutions will be accepted and should also be made in writing or via e-mail to Meetings and Events at events@artsusa.org.

CONFIRMATION

All attendees who provide an e-mail address will receive confirmation of registration via e-mail. Please review confirmation notices carefully. If you have not received a confirmation notice within three weeks of submitting your registration, or if you wish to change your registration information, contact us at events@artsusa.org.

GUEST TICKETS

Attendees are invited to purchase a ticket for a guest to attend specific events during the Convention. To purchase a guest ticket, see the registration form. Guest tickets will be available on-site on a first-come, first-served basis. All guests must present their purchased tickets when attending the activities. Guests will not be permitted and tickets will not be available to any events except those listed on the form. Refunds for guest tickets will not be offered after June 1, 2018.

OFF-SITE TOURS

All tours affiliated with Preconference and Convention events may be limited by availability, and are offered on a first-come, first served basis. We cannot ensure a seat on any tour until you have received confirmation, and a ticket for that tour. If you are ticketed for an off-site tour that is cancelled due to lack of participation, you will be placed in the next available tour of interest to you and notified via e-mail. Cancellation of attendance by any individual follows the same policies as Convention registration.

PRIVACY POLICY

Registrant contact information, including e-mail addresses, will be shared with other registrants through the Participants List. Please see the Americans for the Arts Privacy Statement on our website for more information: www.AmericansForTheArts.org/privacy.

PURCHASE ORDER POLICY

If you are using a government-issued purchase order to pay your registration fee, and if it has not been paid at the time of arrival on-site, you will need to secure the registration with a credit card before your registration materials will be released to you. We will place a hold on that credit card for the fee until the purchase order has been paid. If the purchase order is not paid within 60 days of conclusion of the event, we will charge the credit card on file.

COMMITMENT TO EQUITY, INCLUSION, AND ACCESSIBILITY

To support a full creative life for all, Americans for the Arts commits to championing policies and practices of cultural equity that empower a just, inclusive, and equitable nation. In that spirit, we are committed to making our meetings and events as equitable and inclusive as possible.

Attendees needing accommodations, including wheelchair access, hearing and visual aids, dietary needs, etc., should indicate those needs on the registration form or may contact us at events@artsusa.org. We ask that you make us aware of your needs as early as possible.

In addition, we have enacted improved ways for all to fully participate:

- We offer a variety of scholarship opportunities to provide greater access to our meetings and events.
- We also live webcast and archive our keynote presentations for free on our YouTube channel when possible for those unable to attend.
- Americans for the Arts will live caption all of our main keynote presentations and provide transcripts (when able) of keynotes available after the event.
- Our hotels for meetings and events are ADA-accessible, as are our off-site receptions, and we offer ADA-accessible options for certain tours as possible.
- We also require all panelists and audience participants to use microphones during sessions for ease of hearing.
- Americans for the Arts works to ensure that requests for accommodation are met to provide an accessible event for all.

How To Register

Three Easy Ways to Register!

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Washington, DC 20090-1261