

# 2017 ANNUAL CONVENTION

SAN FRANCISCO, CA | JUNE 16–18, 2017



## How To Register

- 1 ONLINE** at [www.convention.artsusa.org](http://www.convention.artsusa.org)
- 2 FAX** this completed form to 202.371.0424
- 3 MAIL** this completed form to Americans for the Arts  
P.O. Box 91261  
Washington, DC 20090-1261

### MEMBER RATES FOR MAIN CONVENTION

**Early-Bird: \$475**

Postmarked by April 12, 2017

**General: \$575**

After April 12, 2017

- In order to be eligible for any discount/special rate, registrations must be completed online, or via the paper form and postmarked, by the above deadlines.
- Online registration will increase to the General rate at 11:59 p.m. (ET) on April 12, 2017. All registrations and payment postmarked after April 12, 2017 will be processed, at the General registration rates.
- A complete list of registration rates and categories are listed on the registration form.
- Your registration is not complete or confirmed until Americans for the Arts receives payment.

## REGISTRATION INSTRUCTIONS

### SPECIAL DISCOUNTS AND PROMOTIONS

Discounted fees are listed on the registration form. Discounts cannot be combined in any way.

#### Annual Convention:

- Professional Membership:** Sign up to become a professional member on the Convention registration form and save \$100 on your registration.

#### Annual Convention Preconferences:

- Purchase a full Convention registration and save \$75 on a Preconference registration!
- Professional members save an additional \$50 on a Preconference registration.

### ADMISSION

You are required to wear your name badge to all Preconference and Convention events. Admission will be denied to those without a badge. Replacement badges must be purchased at the registration desk for \$50.

### ARTVENTURES

ARTventure tours are special, off-site, educational opportunities for Convention attendees and their guests. Advanced sign-up and a separate registration fee is required for each participant. Select three tours and rank them in order of your preference. Americans for the Arts will endeavor to accommodate your highest preference, but space is limited.

If you are placed in an ARTventure that is cancelled due to lack of participation, you will be placed in the next available tour on your ordered list and notified via e-mail. Refunds for cancelled ARTventure tickets will not be offered after May 12, 2017.

### CANCELLATION AND REFUND POLICY

All requests for refunds must be made in writing or via e-mail to Americans for the Arts c/o Meetings and Events by the registrant. Full refunds, minus a \$50 administrative fee, will be issued to all valid requests received by June 2, 2017. Refund requests, including ARTventure and guest tickets, submitted after this deadline will not be considered. However, substitutions will be accepted and should also be made in writing or via e-mail to Meetings and Events at [events@artsusa.org](mailto:events@artsusa.org).

### CONFIRMATION

All attendees who provide an e-mail address will receive confirmation of registration via e-mail. Please review confirmation notices carefully. If you have not received a confirmation notice within three weeks of submitting your registration, or if you wish to change your registration information, contact us at [events@artsusa.org](mailto:events@artsusa.org).

### EXHIBITOR REGISTRATION

Registration for exhibitors at the Annual Convention is completed online only after an organization has submitted its exhibitor contract. If you are interested in exhibiting, contact us at [exhibits@artsusa.org](mailto:exhibits@artsusa.org).

### GUEST TICKETS

Convention attendees are invited to purchase a ticket for a guest to attend keynote presentations, the Opening Reception, or ARTventures! To purchase a guest ticket, and find individual event ticket prices, see the registration form. Guest tickets will be available on site on a first-come, first-served basis. All guests must present their purchased tickets when attending Convention activities. Guests will not be permitted and tickets will not be available to any events except those listed on the form. Refunds for guest tickets will not be offered after June 2, 2017.

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## ONE-DAY RATES

Don't have time to attend the full Convention? Pick Friday or Saturday and attend for only \$275. You must specify which day you will attend on the registration form. One-Day registrations are permitted for a single day's attendance and **cannot be combined into a two-day registration**. No other discounts or promotions apply to, or can be combined with, One-Day rate registrations.

## SPEAKERS

Registration for Annual Convention speakers is done online and is required. A staff member with Americans for the Arts will reach out to speakers to ensure contracts and registration are complete. Please contact us at [speakers@artsusa.org](mailto:speakers@artsusa.org) if you have any questions.

## STUDENT REGISTRATION

Students, both part-time and full-time, are eligible to attend the Convention at a special student rate of \$250. Students must use the paper form to register and must also submit a photocopy of a valid student ID from an accredited, degree-granting college or university to be eligible. No other discounts or promotions apply to, or can be combined with, student rate registrations.

## PRECONFERENCES

Preconferences will begin the morning of June 15 and conclude at 11:00 a.m. on June 16. Each Preconference is considered a separate program from the Convention and requires a separate registration fee. Convention attendees who wish to participate in a Preconference can do so at a discount—see the registration form for pricing details.

## PRECON PLUS

If you would like an expanded preconference experience, consider registering for Precon Plus—this option allows you to attend your choice of preconference **plus** all of Friday's main Convention programming for one flat rate! In addition to the standard preconference programming, Precon Plus includes the Convention Opening Keynote & Luncheon, Friday concurrent sessions, and the Friday evening Opening Reception.

## PRIVACY POLICY

Registrant contact information, including e-mail addresses, will be shared with other Convention registrants through the Participants List. Please see the Americans for the Arts Privacy Statement on our website for more information: [www.AmericansForTheArts.org/privacy](http://www.AmericansForTheArts.org/privacy).

## PROFESSIONAL MEMBERSHIP

Americans for the Arts professional members receive many valuable benefits throughout the year, including discounted Convention registration rates. If you are not already a member and would like to receive the discount to this event, you may join using this form. If you have questions about membership with Americans for the Arts, please contact us at [membership@artsusa.org](mailto:membership@artsusa.org).

## PURCHASE ORDER POLICY

If you are using a government-issued purchase order to pay your registration fee, and if it has not been paid at the time of arrival onsite, you will need to secure the registration with a credit card before your registration materials will be released to you. We will place a hold on that credit card for the fee until the purchase order has been paid. If the purchase order is not paid within 60 days of Annual Convention, we will charge the credit card on file.

## COMMITMENT TO EQUITY, INCLUSION, AND ACCESSIBILITY

To support a full creative life for all, we at Americans for the Arts commit to championing policies and practices of culture equity that empower a just, inclusive, and equitable nation. In that spirit, we are committed to making our Annual Convention as equitable and inclusive an event as possible.

Attendees needing accommodations, including wheelchair access, hearing and visual aids, dietary needs, etc., should indicate those needs on the registration form or may contact us at [events@artsusa.org](mailto:events@artsusa.org). We ask that you make us aware of your needs as early as possible.

In addition, we have enacted improved ways for all to fully participate:

- To provide access and assistance for participant costs, we offer a variety of scholarship opportunities. We also live webcast and archive our keynote presentations for free on our YouTube channel for those unable to attend.
- New this year, Americans for the Arts will live caption all of our main Convention keynote presentations and provide transcripts (when able) of keynotes available after the event.
- Our Convention hotel is ADA-accessible, as are all of our off-site receptions, and we offer ADA-accessible options for certain ARTventure Tours as possible.
- We also require all panelists and audience participants to use microphones during sessions for ease of hearing.
- Americans for the Arts works to ensure that requests for accommodation are met to provide an accessible conference for all.

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## REGISTRATION FORM

### Americans for the Arts ID

# \_\_\_\_\_

To find your ID number, visit [AmericansForTheArts.org](http://AmericansForTheArts.org) and click 'log-in' at the top of the right sidebar. Follow the prompts to either create an account or reset your password if you don't have your login credentials. Once logged in, click 'My Account' in the upper right hand corner and you will find your ID number under 'Individual Information.'

Please complete all of the contact information below. Fields in **bold** will be shared with other attendees and appear on your name badge.

**New Contact Information** Please do not include my contact information in the participants list.

<b>Last Name</b>	<b>First Name</b>	Middle Initial
Badge Name (If Different)	<b>Title</b>	
<b>Organization</b>		
Mailing Address		
<b>City/State</b>	Zip	
E-mail Address (Must provide for confirmation communication)		Website
Twitter Handle	Phone	Fax

### PROFESSIONAL MEMBERSHIP

#### Please indicate your membership status.

I am an Individual Member of Americans for the Arts, or I am a member beneficiary under my organization's membership.  
 I would like to join Americans for the Arts and receive the member rate for this event (a savings of \$100) as well as other benefits throughout the year.

#### Select membership type and level:

Organizational Membership (suggested levels by no. of paid staff): 0-1 (\$75) 2-5 (\$200) 6-10 (\$300) 11-15 (\$750) 16-30 (\$1,250)  
 Individual Membership: \$75 Colleague \$150 Innovator \$250 Entrepreneur

I do not wish to add a membership at this time.

For additional membership information, please visit [www.AmericansForTheArts.org/Membership](http://www.AmericansForTheArts.org/Membership) or call us at 202.371.2830.

**SUBTOTAL \$** \_\_\_\_\_

### ARTS ACTION FUND MEMBERSHIP

YES, I want to become a FREE advocate member of the Arts Action Fund.

The Americans for the Arts Action Fund is a separate 501(c)(4) political advocacy organization ensuring the arts and arts education are nurtured and funded in America. Please visit [www.ArtsActionFund.org](http://www.ArtsActionFund.org) for more information.

### DEMOGRAPHICS

Many of our corporate and foundation underwriters require us to report on aggregate demographics for our events. Please provide the following optional information.

**This is my first Americans for the Arts Annual Convention:** Yes No      **Gender:** Male Female I prefer to self-identify: \_\_\_\_\_

**Do you consider yourself:** an Emerging Leader a Mid-Career Leader an Executive Leader Other: \_\_\_\_\_

**How did you hear about the Annual Convention?**  
 Previous attendee Colleague E-mail Brochure [www.AmericansForTheArts.org](http://www.AmericansForTheArts.org) Social Media Other: \_\_\_\_\_

**Job Function:** CEO Operations/Finance Advocacy Arts Education Public Art Development Membership Marketing Other: \_\_\_\_\_  
 What year did you enter the arts field? \_\_\_\_\_

**Do you consider yourself a member of the disability community?:** Yes No

**Race/Ethnicity:** American Indian/Alaska Native Asian Black/African American Hispanic/Latino White/Non-Hispanic  
 Native Hawaiian/Pacific Islander Multi-Racial/Multi-Ethnic/No Single Category

**Age Range:** Younger than 18 18-24 25-44 45-64 65+

### DIETARY/ ACCESSIBILITY REQUIREMENTS

I am a vegetarian I have dietary requests (Please explain) I require accommodations due to a disability\* (Please give details on any needed accommodations)

\* a staff member will contact you before the Convention to discuss arrangements.

**ANNUAL CONVENTION  
REGISTRATION FEES**  
*Please select your choice*

JUNE 16-18

	Professional Member	Nonmember	Student**	One-Day*** Select One: Fri Sat		
<b>EARLY-BIRD</b> Postmarked by: 4/12/17	\$475	\$575	\$250	\$275		
<b>GENERAL</b>	\$575	\$675	\$250	\$325		

*Onsite registrations will incur a \$75 processing fee.  
\*\*Student rate is available for full- or part-time students at an accredited academic institution. Please provide proof of enrollment at time of registration.  
\*\*\*One-Day registration is available for a single day's attendance at the Convention (Friday or Saturday) only, and cannot be combined into a two-day registration.*

**SUBTOTAL \$** \_\_\_\_\_

**THREADS**

*Are you an **emerging leader**, a **mid-career leader**, or interested in **arts education**? Sign up for a Thread and take part in a special virtual community of your peers, access advance readings, get invited to special meet-ups during the Annual Convention, and more. The Thread activities are only available to main Convention registrants who fit the criteria.*

**THREAD**

**YES, I'D LIKE TO JOIN THIS THREAD**

**EMERGING LEADERS**

Are you under 35 or less than five years into your arts administration career? Join this Thread!

**MID-CAREER LEADERS**

Post-emerging, but still looking for community and capacity building? Join this Thread!

**ARTS EDUCATION**

Interested in the latest local, state, and national trends in arts education? Join this Thread!

For more information about the Threads, including the specific activities associated with each, please visit <http://convention.artsusa.org/threads>. Threads incur no additional cost.

**PRECONFERENCE  
REGISTRATION FEES**

*Please select your choice*

JUNE 15-16

**Which Preconference would you like to attend? (Please select one)**

Equity Public Art

**WITH CONVENTION**

**PRECON PLUS\***

**PRECON ONLY**

	Member	Nonmember	Member	Nonmember	Member	Nonmember
<b>EARLY-BIRD</b> Postmarked by: 4/12/17	\$200	\$250	\$550	\$600	\$275	\$325
<b>GENERAL</b>	\$250	\$300	\$650	\$700	\$325	\$375

\* For more information about Precon Plus, please refer to page 2.

**SUBTOTAL \$** \_\_\_\_\_

**PUBLIC ART  
PRECONFERENCE TOURS**

*Optional tours open only to Public Art Preconference attendees.*

JUNE 16

**Public Art Preconference Tour:  
\$20 per person**

*\* For Public Art Preconference attendees only.*

**Please RANK preferred tours in order of first, second, and third choice.**

- \_\_\_ Tour 1: Hunters Point/Bayview
- \_\_\_ Tour 2: Coit Tower
- \_\_\_ Tour 3: Golden Gate Park
- \_\_\_ Tour 4: Mission District
- \_\_\_ Tour 5: Mission Bay
- \_\_\_ Tour 6: SF Airport

**SUBTOTAL \$** \_\_\_\_\_

**ARTVENTURES**

*See Registration Instructions for more information, regulations, and refund policies.*

JUNE 17

ARTventure tours are special, off-site educational opportunities for Convention attendees. All ARTventures will take place on Saturday, June 17, 2017. ARTventure tours run concurrently with each other and also with programmed sessions. Attendees will only be confirmed for one ARTventure.

**ARTventure Tour: \$60 per person**

Guest Name *(only one guest per attendee)*

Please specify any mobility or accessibility requirements

\* You must be a Convention registrant on Saturday to participate.  
For more information, visit [convention.artsusa.org/schedule/artventures](http://convention.artsusa.org/schedule/artventures).

**Please RANK preferred tours in order of first, second, and third choice.**

- \_\_\_ Tour 1: Calle 24 Latino Cultural District
- \_\_\_ Tour 2: Tales of the City: Queer Arts & History
- \_\_\_ Tour 3: Summer of Love: Hippies to High Art
- \_\_\_ Tour 4: Yerba Buena Cultural District
- \_\_\_ Tour 5: San Francisco's Southeast Cultural R/ Evolution: 1888-2017
- \_\_\_ Tour 6: Hella: Oakland's Arts Scene
- \_\_\_ Tour 7: Chinatown: Urban Innovations
- \_\_\_ Tour 8: The Importance of Place: Cultural Centers & Cultural Districts
- \_\_\_ Tour 9: How to Survive a Real Estate Boom: Stories of Resilience and Innovation
- \_\_\_ Tour 10: Transformative Use: Military Base to Cultural Space

**SUBTOTAL \$** \_\_\_\_\_

**GUESTS**

*Individual tickets are available for guests. One guest per registrant only please.*

**Friday, June 16, 2017**

Opening Keynote & Luncheon \$100  
Opening Reception \$110

**Sunday, June 18, 2017**

Closing Keynote \$75

Guest Name *(only one guest per attendee)*

**SUBTOTAL \$** \_\_\_\_\_

**PAYMENT**

*Registration is not complete until payment is processed. Please see purchase order policy on page 2.*

Credit Card (please select one of the following): American Express Visa MasterCard Discover

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Cardholder Name *(Please print)* \_\_\_\_\_ Signature \_\_\_\_\_

Personal Check *(made payable to Americans for the Arts)*

Government Purchase Order Number \_\_\_\_\_  
*Please attach copy of the PO to this form*

**GRAND TOTAL \$** \_\_\_\_\_