



2012 Americans for the Arts Annual Convention

San Antonio, TX * Grand Hyatt San Antonio * 600 E. Market Street

Public Art Preconference & Emerging Leader Preconference: June 7-8

Annual Convention: June 8-10

REGISTRATION INSTRUCTIONS

How To Register

1. Online at www.convention.artsusa.org
2. Fax this completed form to 202.371.0424
3. Mail this completed form to The 2012 Annual Convention, P.O. Box 91261, Washington, DC 20090-1261

Starting Member Rates for Main Convention

	Postmarked by	Rate
Early-Bird	April 27, 2012	\$395
Advance	May 23, 2012	\$495
General	May 24–June 10, 2012	\$550

- Registrations must be completed online or via the paper form and postmarked by above deadlines to be eligible for any discount/special rate.
- Online registration will close at midnight on Wednesday, May 23 and all registrations postmarked past May 23 will be processed on site at the General registration rates.
- Name badges and payments will not be processed for General registrations in advance. They will be processed on site.
- A complete list of registration rates and categories are listed on the registration form.

SPECIAL DISCOUNTS AND PROMOTIONS

Discounted fees are listed on the Registration Form

Public Art Preconference & Emerging Leader Preconference:

- Purchase a full convention registration and save on the preconference registration.
- Preconference registrants can save \$50 on the one-day rate (*Friday only*).

- Become a professional member and save \$50 on the preconference registration.

Annual Convention:

- **Buy One, Discount One (BODO) Offer:** Americans for the Arts is offering a special discount promotion for two attendees from the same organization. Purchase one full-price convention registration, and one of your colleagues gets a \$50 discount on the second registration!
 - Both registered attendees must be affiliated with the same organization.
 - Preconference-only registrants, group registrants, students, presenters, and one-day registrants are excluded from this offer.
 - The second registration discount offer is available until the Advance registration deadline, May 23, 2012; registrations received via paper form must be postmarked by May 23.
 - The second registration must be completed using the paper form (indicating the first registrant's name by the payment information). However, the first registration can be made via the paper form or online.
 - Registrations do not need to be completed on the same day or be of the same value in order to take advantage of this promotion.
 - Registrants do not need to be professional members to take advantage of the discount.
 - The \$50 discount will be taken off the prevailing rate of the second registration, so register early!
- **Group Discounts:** Ten or more registrants from any number of organizations receive \$50 off each registration.
 - Registrants may come from different organizations, but all registrations must be submitted together with a single form of payment.

- Group registrations must be submitted using paper forms, and one form must be completed for each participating registrant.

- The discount will be taken off the prevailing professional member rate, but registrants do not need to be professional members to take advantage of the discount.

- **Professional Membership:** Purchase a professional membership as you register and **save up to \$80** on your registration – and receive a year of great benefits!

ADMISSION

You are required to wear your name badge to all preconference and convention events. Admission will be denied to those without a badge. Replacement badges may be purchased at the registration desk for \$50.

ARTVENTURES

ARTventure tours are special, off-site, educational opportunities for convention attendees and their guests. Advanced sign-up and a separate registration fee are required for each participant. Select three tours and rank them in order of your preference. Americans for the Arts will endeavor to accommodate your highest preference, but space is limited. If you are placed in an ARTventure that is cancelled due to lack of participation, you will be placed in the next tour on your list and notified via e-mail. Refunds for cancelled ARTventure tickets will not be offered after the Advance registration deadline, May 23, 2012.

CANCELLATION AND REFUND POLICY

All requests for refunds must be made in writing to Americans for the Arts c/o Meetings and Events. Full refunds, minus a \$50 administrative fee, will be issued to all requests received by May 23, 2012. Refund requests, including ARTventure and guest tickets, submitted after this deadline will not be considered. Substitute registrations will be accepted and should also be made in writing to Meetings and Events at events@artsusa.org.

To request this or any agency publication in an alternative format, contact Americans for the Arts at 202.371.2830.



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REGISTRATION INSTRUCTIONS (CONTINUED)

CONFIRMATION

All attendees will receive confirmation of registration via e-mail. Please review confirmation notices carefully. If you have not received a confirmation notice within three weeks of submitting your registration, or if you wish to change your registration information, contact us at events@artsusa.org.

EXHIBITOR REGISTRATION

Registration for those exhibiting at the Annual Convention is done through a separate form. Once you have completed the exhibitor contract, you will be provided with an exhibitor registration form. If you are interested in exhibiting, contact us at exhibits@artsusa.org.

GUEST TICKETS

Bring guests to the Opening Keynote Luncheon, Opening Reception, ARTventures, or Closing Keynote! Purchase tickets, and find individual event ticket prices on the convention registration form. Guest tickets will be available on site on a space-available basis. All guests must present their ticket when attending these convention activities. Guests will not be permitted, and tickets will not be available, to any events except those listed. Refunds for guest tickets will not be offered after the Advance registration deadline, May 23, 2012.

ONE-DAY RATES

Don't have time to attend the full convention? Pick a day and attend for only \$200. You must specify which day you will attend on the registration form. One-day registrations are permitted for a single day's attendance and cannot be combined into a two-day registration. Preconference attendees can register for Friday only at a special discounted rate of \$150. (The Friday-Only rate for preconference attendees is considered a One-Day

registration, and cannot be combined with an additional full price One-Day registration for Saturday or Sunday). No other discounts or promotions apply to, or can be combined with, One-Day rate registrations.

SPEAKERS

Speakers will need to register separately with Americans for the Arts staff, and will be contacted with their specific information. Please contact Director of Local Arts Advancement Mitch Menchaca at mmenchaca@artsusa.org if you have any questions.

STUDENT REGISTRATION

Students, both part-time and full-time, are eligible for the Annual Convention student rate. Students must use the paper form to register and also submit a photocopy of a valid student ID from an accredited, degree-granting college or university.

PRECONFERENCE

The Public Art Preconference & Emerging Leader Preconference will begin the morning of Thursday, June 7, and conclude at noon on Friday, June 8 and require a separate registration fee. We encourage preconference attendees to attend the Annual Convention, and discounts up to \$100 are available for those who attend both. Preconference attendees can also take advantage of a special one-day rate of \$150 for Friday's activities directly following the conclusion of the preconference. This special rate is only available to preconference attendees, only applies to Friday, and cannot be combined with other discounts.

PRIVACY POLICY

Registrant contact information, including e-mail addresses, will be shared with other conference registrants through

the Participants List. Please see the Americans for the Arts Privacy Statement on our website for more information: www.AmericansForTheArts.org/privacy.asp.

PROFESSIONAL MEMBERSHIP

Americans for the Arts professional members receive many valuable benefits throughout the year, including discounted registration rates. Simply provide your membership ID number, or include your membership payment when registering, to receive the member rate. If you don't know your ID number or have questions about becoming a member, contact us at membership@artsusa.org.

ROOMMATE REFERRAL PROGRAM

If you are interested in sharing a room, check the Roommate Referral box on the registration form and we will send you a list of other interested attendees. To be eligible for this program, your registration must be received by the Early-Bird registration deadline, April 27, 2012. Americans for the Arts cannot guarantee the availability of our discounted hotel rooms. We recommend you book a hotel room and cancel the reservation once a roommate is identified. If you have questions about this program, contact us at events@artsusa.org.

SPECIAL ACCOMMODATIONS

We want to ensure that your experience is pleasant and comfortable. Attendees needing special accommodations including wheelchair access, hearing and visual aids, special dietary needs, etc. should indicate those needs on the registration form. You may also contact us at events@artsusa.org. Special accommodations are challenging to address on site, so please make us aware of your needs as early as possible.

How To Register

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at www.convention.artsusa.org

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The 2012 Annual Convention
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REGISTRATION FORM

I. CONTACT INFORMATION

Please complete all of the contact information below.

New Contact Information: check this if any of the below information is new

Americans for the Arts ID # _____

You can find your Americans for the Arts ID# in the Members-Only Home Page of the Americans for the Arts website. Please go to www.AmericansForTheArts.org, on the top left corner click 'LOGIN.' After logging in, select My Account Information on the left side of the screen; there you will find your IRecord #/Member ID. If you have questions, please contact us at membership@artsusa.org.

LAST NAME _____

FIRST NAME _____ MIDDLE INITIAL _____

BADGE NAME (If Different) _____

ORGANIZATION _____

TITLE _____

MAILING ADDRESS | MUST INDICATE: HOME WORK _____

CITY/STATE _____ ZIP _____

E-MAIL ADDRESS (Must provide for confirmation communication) | MUST INDICATE: HOME WORK _____

WEBSITE _____

PHONE _____ FAX _____

2. PROFESSIONAL MEMBERSHIP

Please indicate your membership status.

- I am already a Professional Member of Americans for the Arts.
- YES, I would like to join Americans for the Arts and receive member benefits including the member rates for this event.

Select membership type and level:

- | | |
|--|---|
| <i>Individual Membership</i> | <i>Organizational Membership</i> |
| <input type="radio"/> \$50 Colleague | <input type="radio"/> \$150 Choice (For three staff) |
| <input type="radio"/> \$150 Innovator | <input type="radio"/> \$250 Core (For five staff) |
| <input type="radio"/> \$250 Entrepreneur | <input type="radio"/> \$1,000 Preferred (For unlimited staff) |

For full membership information, including levels and benefits, go to www.AmericansForTheArts.org/Membership or call us at 202.371.2830.

I do not wish to add a membership at this time.

SUBTOTAL \$ _____

3. DEMOGRAPHICS

A. This is my first Americans for the Arts Annual Convention Yes No

B. Gender: Male Female

C. Emerging Leader: Yes No

D. How did you hear about the Annual Convention?

- Previous attendee
- Colleague
- E-mail
- Mailed brochure
- www.AmericansForTheArts.org
- Social Media
- Other: _____

4. SPECIAL NEEDS

- I am a vegetarian
- I have other dietary needs (Please explain)
- I require special accommodations due to a disability* (Please explain)

* A staff member will contact you before the convention to discuss special arrangements.

5. ROOMMATE REFERRAL

I am interested in participating in the Roommate Referral Program. Registration must be completed by the Early-Bird registration deadline, April 27, 2012, to be eligible for this program. (See Registration Instructions for more information)

Interested attendees are encouraged to book a hotel room in advance and cancel it if a roommate is identified. Smoker Non-Smoker

6. PRECONFERENCE REGISTRATION FEES (Please circle your choice)

	ADVANCE REGISTRATION RATE Deadline: 5/23/12				GENERAL REGISTRATION RATE Deadline: 5/24-6/10/12			
	PRECONFERENCE ONLY		WITH FULL CONFERENCE		PRECONFERENCE ONLY		WITH FULL CONFERENCE	
	PUBLIC ART	EMERGING LEADERS	PUBLIC ART	EMERGING LEADERS	PUBLIC ART	EMERGING LEADERS	PUBLIC ART	EMERGING LEADERS
Professional Member	\$250	\$175	\$150	\$125	\$275	\$200	\$175	\$150
Nonmember	\$300	\$225	\$200	\$175	\$325	\$250	\$225	\$200

SUBTOTAL \$ _____

Take advantage of additional programming, the Keynote Address, and the Opening Reception by purchasing the discounted one-day registration (Friday only) exclusively for preconference attendees. (Cannot be combined with other One-Day registrations.)

	ADVANCE REGISTRATION RATE Deadline: 5/23/12		GENERAL REGISTRATION RATE Deadline: 5/24-6/10/12	
	PUBLIC ART	EMERGING LEADERS	PUBLIC ART	EMERGING LEADERS
Special Convention One-Day (Friday Only)		\$150		\$200

SUBTOTAL \$ _____

7. ANNUAL CONVENTION REGISTRATION FEES (Please circle your choice)

REGISTRATION CATEGORY	EARLY-BIRD Deadline: 4/27/12	ADVANCE Deadline: 5/23/12	GENERAL 5/24 – 6/10/12
Professional Member	\$395	\$495	\$550
Nonmember	\$475	\$575	\$650
Group*	\$345	\$445	\$500
Student*	\$200	\$200	\$225
One-Day**	\$200	\$200	\$250

Subtotal \$ _____

* Please see the Registration Instructions for the definition of Group and Student categories as well as the explanation of fees and deadlines.

** One-Day registrations are permitted for a single day's attendance at the convention (Friday, Saturday, or Sunday) and can not be combined into a two-day registration.

8. ARTVENTURES

ARTventure tours are special, off-site, educational opportunities for convention attendees, and include lunch. They will take place on Saturday, June 9. All ARTventure tours occur at the same time; you may only attend one.

Tickets are sold on a first-come, first-served basis. Onsite ticket sales and exchanges will be offered on a space-available basis. Guests are welcome to participate in ARTventure tours.

(See Registration Instructions for more information, regulations, and refund policies.)

Please rank preferred tours in order of first, second, and third choice.

- _____ Tour 1 – Zona Cultural
- _____ Tour 2 – Southtown Revival: Contemporary Arts & Adaptive Use
- _____ Tour 3 – Tres Siglos de Historia: 300 Years of Art and Architecture
- _____ Tour 4 – Dionisio Rodriguez: A Tradition of Faux Bois
- _____ Tour 5 – Downtown Dynamism: A Confluence of Cultures
- _____ Tour 6 – Creative Neighborhoods: Spaces & Places
- _____ Tour 7 – A River Runs Through It
- _____ Tour 8 – On & Off Broadway: A Cultural Corridor in the Making

Please provide the names of guests below and their top three tour preferences:

NAME _____ TOUR PREFERENCES: 1, 2, 3

NAME _____ TOUR PREFERENCES: 1, 2, 3

NUMBER OF TICKETS _____ x \$30 =

Subtotal \$ _____

9. GUESTS

Individual tickets are available for guests:

Friday, June 8, 2012	Price	Qty. of tickets
Opening General Session and Luncheon	\$70	_____
Opening Reception	\$75	_____
Saturday, June 9, 2012		
ARTventure Tours	See #8 to register guests for ARTventures	_____
Sunday, June 10, 2012		
Closing Keynote	\$50	_____

1. NAME OF GUEST _____

2. NAME OF GUEST _____

Subtotal \$ _____

10. CONVENTION ON-DEMAND

Americans for the Arts is now bringing you the 2012 Annual Convention, available 24/7 after the meeting. Featuring more than 38 hours of audio recorded content with synched PowerPoint presentations, the Annual Convention On-Demand package **includes the Public Art Year in Review** and is the best way to rewatch sessions, experience ones that you may have missed, and share content with colleagues.

Convention On-Demand: \$49 Subtotal \$ _____

11. ARTS ACTION FUND MEMBERSHIP

YES, I want to become a FREE advocate member of the Arts Action Fund or renew my membership.

The Americans for the Arts Action Fund is a 501(c)(4) political advocacy organization ensuring the arts and arts education are nurtured and funded in America. Please visit www.ArtsActionFund.org for more information.

12. PAYMENT	Section Subtotals
<input type="radio"/> Professional membership	\$ _____
Preconference Fees	
<input type="radio"/> Public Art Preconference registration	\$ _____
<input type="radio"/> Emerging Leader Preconference registration	\$ _____
<input type="radio"/> Special Convention One-Day (Friday only)	\$ _____
Annual Convention Fees	
<input type="radio"/> Convention registration	\$ _____
<input type="radio"/> Buy One, Discount One (-\$50 if applicable see registration instructions for more details)	\$ _____
NAME OF PRIMARY REGISTRANT _____	
<input type="radio"/> Group registration	\$ _____
<input type="radio"/> Student registration (Include a photocopy of valid student ID)	\$ _____
<input type="radio"/> One-day registration (Select day: <input type="radio"/> 6/8 <input type="radio"/> 6/9 <input type="radio"/> 6/10)	\$ _____
<input type="radio"/> ARTventure tickets	\$ _____
<input type="radio"/> Guest tickets	\$ _____
<input type="radio"/> Convention On-Demand	\$ _____
TOTAL \$ _____	

Credit Card (please circle one of the following)
 American Express Visa MasterCard Discover

CREDIT CARD NUMBER _____ EXP. DATE _____

CARDHOLDER NAME (Please print) _____

SIGNATURE _____

Personal Check (made payable to Americans for the Arts)

Government Purchase Order Number

Please attach copy of the PO to this form

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